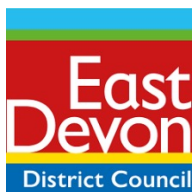


EVENT: SURVEY YEAR:



EVENT SURVEY

1. WHERE DID YOU TRAVEL FROM TODAY? (CHOOSE ONE)

Within (location)

Within 5 miles of (location)

5 - 20 miles

More than 20 miles

2. GENDER (CHOOSE ONE)

Male

Female

Other (optional to specify) _____

3. WHICH AGE GROUP DO YOU BELONG TO? (CHOOSE ONE)

0 - 10

11 - 19

20s

30s

40s

50s

60s

70s +

4. ETHNICITY (CHOOSE ONE)

White

Black/Black British

Chinese/Chinese British

Other Asian/Asian British

Mixed/ Multiple Ethnic Groups

Other (specify) _____

Prefer not to say

EVENT SURVEY

5. DO YOU CONSIDER YOURSELF TO HAVE A DISABILITY? (CHOOSE ONE)

Yes

No

6. WHERE DID YOU HEAR ABOUT THE EVENT? (TICK ALL THAT APPLY)

Social Media

Website

Flyer / Posters

Press / Listings

Word of mouth

Previous knowledge

Don't know

Other (specify) _____

7. WHO DID YOU COME WITH? (TICK ALL THAT APPLY)

Alone

Community group

Friends

Partner / family members

Working at the event

With an event participant

Other (specify)

EVENT SURVEY

8. HOW DID YOU GET HERE AND BACK? (TICK ALL THAT APPLY)

- Bicycle
- Walked
- Bus
- Train
- Car / Motorbike

FUEL TYPE

- Petrol
- Diesel
- EV

HOW MANY PEOPLE ARE IN THE VEHICLE? _____

Other (specify) _____

9. HAVE YOU ATTENDED THE (EVENT) BEFORE? (CHOOSE ONE)

- Yes
- No

10. WHAT ARE YOUR MAIN REASONS FOR ATTENDING? (PLEASE CHOOSE UP TO 3)

- Music
- Theatre
- General Entertainment
- Workshops & Activities
- Atmosphere
- Food & Drink
- Meeting Friends or Family
- Environmentally-friendly event
- Working here
- Other (please specify)

EVENT SURVEY

11. WHAT IS YOUR OVERALL IMPRESSION OF THE EVENT? (CHOOSE ONE)

- Excellent
- Good
- OK
- Poor
- Very poor
- I don't know

12. WHAT HAVE YOU SPENT MONEY ON TODAY? (TICK ALL THAT APPLY)

- Food and drink on-site
- Arts & crafts on-site
- Food and drink in town
- Other goods and services in town
- Holiday accommodation

13. WHICH OF THE FOLLOWING, IF ANY, HAVE YOU EXPERIENCED DURING YOUR VISIT? (TICK ALL THAT APPLY)

- A. Live Music
- B. Art & Craft
- C. Theatre
- D. Dance
- E. Circus
- F. Sustainability/ Environment

14. WHAT IS THE BEST THING ABOUT (EVENT)?

EVENT SURVEY

15. IS THERE ANYTHING YOU DIDN'T LIKE / WOULD CHANGE ABOUT (EVENT)?

16. OVERALL, TO WHAT EXTENT WOULD YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

A. (EVENT) HELPS TO BUILD A STRONGER LOCAL COMMUNITY IN (LOCATION)

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

B. EVENTS SUCH AS (EVENT) ADD TO MY QUALITY OF LIFE AND WELLBEING

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

C. (EVENT) HELPS ME THINK ABOUT SUSTAINABILITY/MY CARBON FOOTPRINT

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

D. (EVENT) IMPROVES ACCESS TO THE ARTS

Strongly agree

Tend to agree

Neither agree nor disagree

Tend to disagree

Strongly disagree

17. WOULD YOU ATTEND (EVENT) AGAIN? (CHOOSE ONE)

Yes

No

EVENT SURVEY

18. ANY OTHER COMMENTS?

THANK YOU FOR TAKING THE TIME TO COMPLETE